



# CIRQUE ÉLOIZE

Historic partnership between Cirque Éloize and Just For Laughs / Juste pour rire.

## Two Quebec Flagships Set Sail for Paris

**Montreal, Tuesday, June 20, 2017** - Gilbert Rozon, the Founder and President of Just For Laughs and Jeannot Painchaud, President and Chief Creative Officer of Cirque Éloize, are teaming up on a major cultural project in Paris. The two big Montreal companies are partnering up as part of a five-year agreement for the exclusive production of Cirque Éloize productions in Paris at the Théâtre du 13<sup>ème</sup> ART, which is owned by Just For Laughs (known in French as “Juste pour rire”)

It’s a truly historic turn of events that brings Cirque Éloize and Just for Laughs together in the French capital. The arrival of a new private 900-seat theatre has garnered a lot of attention in the Parisian cultural world. The official opening this coming September will be a first in over 100 years in the City of Lights. The theatre is already 80% booked up with shows for the next season.

The first show to play the new Théâtre du 13<sup>ème</sup> ART will be *Cirkopolis*, which runs from October 4 to 29, 2017. And for Gilbert Rozon, the timing of this partnership could not be more perfect. “Just For Laughs is being exported! And this partnership with my friends at Cirque Éloize could not be better in the present context. It’s extraordinary to see two major Quebec companies break onto the French cultural scene. It’s never been done before!”

“The partnership between Just For Laughs and Cirque Éloize appeared to me to be completely natural given the artistic content created by the two companies. Cirque Éloize shows will surely be a hit with Parisian audiences,” says Olivier Peyronnaud, Director, Théâtre du 13<sup>ème</sup> ART, who has also presented several Cirque Éloize shows in various theatres around France.

For Jeannot Painchaud, this project is also very special. “We have at last found our home in Paris with this new partnership! This agreement could give us the opportunity to present several shows in Paris throughout the year. Secondly, we will also come to an agreement so that Just For Laughs can present Cirque Éloize and help it develop in the special events market across the entire French market.”

**About Cirque Éloize:**

A driving force of Quebec culture for almost 25 years, Cirque Éloize creates and produces moving performances filled with magic. Considered a leader in the contemporary circus world, Cirque Éloize brings together the circus arts, music, dance, technology and theatre to thrill audiences seeking sensually rich entertainment. Its creations have proudly boasted **more than 5,000 performances in over 500 cities**. Currently, *iD*, *Cirkopolis* and *Saloon* are the three shows under the Cirque Éloize banner touring internationally. Cirque Éloize also participates in some of the world’s most prestigious festivals. In addition to its touring shows, more than 1,500 Cirque Éloize-designed private events have taken place worldwide. For more information, visit: [www.cirque-eloize.com](http://www.cirque-eloize.com).

**About the Just For Laughs Group**

Founded in 1983, the Just For Laughs Group is celebrating its 35th anniversary in 2017. Since its founding, it has entertained the world with its TV productions, stand-up comedy productions, artist management and festival organisation. In addition to the Montreal festival, the world’s biggest comedy festival, Just For Laughs also puts on festivals in Toronto, Vancouver, Paris, London, Sydney and Tunisia.

The Just For Laughs Group continues to grow and diversify. Today, it’s a worldwide group based in Quebec, with affiliates in France, the United States, Great Britain and Belgium, and it’s always scouting new artists around the world and producing and distributing television shows in over 30 countries and on over 100 airlines.

Each summer, the Just For Laughs Festival offers hundreds of free outdoor shows in the heart of Montreal. Just for Laughs also presents, in both French and English, the greatest comedians from all over the world, as well as theatrical pieces, musicals and many variety specials.

To see the theatre program: <http://www.le13emeart.com/>

To download *Cirkopolis* material: [photos](#) and [videos](#).

-30-

**Media Contacts:**

Maxime Charbonneau

Cirque Éloize

[mcharbonneau@cirque-eloize.com](mailto:mcharbonneau@cirque-eloize.com)

514.596.3838 ext.222

Jean-Nicolas Gagné

Just For Laughs

[JNGagne@hahaha.com](mailto:JNGagne@hahaha.com)

514.845.3440